



**R:BASE Technologies, Inc.**  
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<http://www.rbase.com>  
<http://www.rbase.com/developers>  
*Monday, January 3, 2006*

## Authorized R:BASE Developer Program

### About the Authorized R:BASE Developer Program

The Authorized R:BASE Developer Program is a membership program between R:BASE Technologies and experienced R:BASE Developers to promote and enhance the use of R:BASE products while providing a viable and sustaining business relationship between R:BASE Technologies, their developers, and their mutual clients.

### Benefits

- 01) R:BASE Technologies Web site ([www.rbase.com](http://www.rbase.com)):
  - a) Authorized R:BASE Developers'-only Email List Server [RDEV-L@rbase.com](mailto:RDEV-L@rbase.com):
    - Private Email List for authorized developers to post information on their own development products, vertical market applications, and information about distributed applications they may want to market in partnership with other developers
  - b) R:BASE Community public website [www.RBASECommunity.com](http://www.RBASECommunity.com):
    - Authorized Developers can post code samples and R:BASE programming tools they have developed to share with others in the R:BASE Developers' community
    - Downloadable Demo applications of R:BASE and related products
  - c) R:BASE Solutions public website: [www.RBASESolutions.com](http://www.RBASESolutions.com) Real-world applications and solutions that were achieved with R:BASE products
  - d) Listing on enhanced Authorized R:BASE Developers Page [www.rbase.com/Developers](http://www.rbase.com/Developers):
    - Developers can post information about their experience or areas of expertise, along with their personal contact information. There will also be a hyperlink to each developer's website
    - Calls or emails to R:BASE Technologies home office from end users who are searching for R:BASE support or programming requests will be referred to this enhanced Authorized R:BASE Developers' page to seek out developers in their area
- 02) Priority-Level technical support
- 03) Not-For-Resale **R:BASE Developer Pack CD**, including the following products:
  - a) **Single-Seat License NFR** copies of the following R:BASE Technologies' products with automatic upgrades as new versions are released. This license is for use by the developer on the developer's own computer(s) ONLY.
    - R:BASE for Windows and DOS – current version (includes two activation keys for a single R:BASE license to allow a developer to switch between a desktop and laptop)

- Oterro
- R: Mail
- RBZip
- Convert Express
- R: Charts
- R: Fax
- R: Scope
- R:BASE Editor
- R: Merge
- R: Spell Checker
- R: Style
- R:PDFWorks

- b) NFR copy of the R:BASE Errors and Tools database including full explanations and possible causes of error messages for developer's use ONLY.
  - c) NFR copy of the R:Docs syntax builder application
  - d) Demo applications for use in development and in marketing R:BASE and related products
  - e) Discounts on software purchased for resale at the following rates:
    - Full Version Products – 25%
    - Upgrade/Step Up Products – 12%
- 04) Training
- a) Special R:BASE Technologies-provided Authorized R:BASE Developers' training sessions on all products and support issues from a developer's perspective, and marketing strategies to sell R:BASE products. Note: there is no cost for this seminar - attendees (Authorized Developers) will pay only for their travel and lodging expenses.
  - b) Discount on other R:BASE Technologies-offered Training and Seminar Fees – 15%  
[www.RBASEUniversity.com](http://www.RBASEUniversity.com)
- 05) Special "Authorized R:BASE Developer" logo for use on the developer's printed business materials and website
- 06) Preliminary notice of all R:BASE Technologies-sponsored Events and Seminars  
[www.rbase.com/Events](http://www.rbase.com/Events)
- 07) Preliminary notice and copies of all Beta versions of all products and automatic enrollment in all Beta-testing programs
- 08) Automatic enrollment in the R:BASE Developers' Corner Crew for submission of enhancement requests and product bug reporting; includes automated email-response for status changes to submitted requests and bug reports [www.rbase.com/rbg7rdcc](http://www.rbase.com/rbg7rdcc)
- 09) Promotional materials for R:BASE products available as downloadable PDF files on the web
- 10) Authorized R:BASE Developers' meeting at the annual R:BASE Developers' conference

## Eligibility Requirements

- 01) Knowledge of current R:Base products with proof of developed applications in R:Base 7.x and related R:BASE products (New Authorized Developers will have a grace period of one year to meet this requirement.)
- 02) Pay the annual subscription fee - \$795.00. Current R:BASE Authorized Developers will have their membership status grandfathered until their next scheduled renewal date.
- 03) Attend at least one Authorized R:BASE Developers' training session within any 12-month\* period. New Authorized Developers MUST take a Developers' Training session before their first renewal date. (\*Exceptions to this annual session requirement may be made with approval from R:BASE Technologies.)
- 04) Pay the cost of their transportation and lodging for Authorized R:BASE Developers' training sessions

- 05) Have the words "Powered by R:BASE for Windows" with a hyperlink to the R:BASE Technologies' home page on every application they develop, either in a startup/splash screen or on a Help/About screen. Exceptions to this requirement may be allowed by submitting a written request to R:BASE Technologies.
- 06) Include the "Authorized R:BASE Developer" logo on their business website
- 07) Provide answers and help on the public R:BASE List servers
- 08) Promote R:BASE products in one or more of the following ways:
  - a) Submit articles in local or national software or website publications demonstrating real-world problems that an R:BASE product has helped solve
  - b) Submit articles for the R:BASE Technologies website
  - c) Provide presentation(s) at the annual R:BASE Developers Conferences
  - d) Submit other marketing ideas and strategies with approval from R:BASE Technologies
- 09) Treat others in the R:BASE community with respect. See R:BASE Developers' Code of Ethics <http://www.rbase.com/developers/CodeofEthics>

### Membership Acceptance

R:BASE Technologies reserves the right to accept or deny membership to this developer program.

### Termination

R:BASE Technologies may terminate the Authorized Developer Status with any Authorized R:BASE Developer. Termination will become effective immediately and will remove the developer's name from the list of authorized developers on the R:BASE Technologies' website.

A developer may terminate his or her membership in the Authorized R:BASE Developer Program at any time by choosing not to pay the annual renewal.

Note: In the event of termination by either party, the annual fee paid for the terminated developer's membership will be considered to be payment for the software products that were included in their most recent developer's renewal. No refunds of fees will be made.

### Contact Information

R:BASE Technologies, Inc.	724.733.0053 Phone
3935 Old William Penn Highway	724.733.0196 Fax
Murrysville, PA 15668-1854 USA	E-Mail: <a href="mailto:RDevelopers@rbase.com">RDevelopers@rbase.com</a>

### Amendments

This program is subject to change without notice. A current copy will be posted on the R:BASE Technologies website at [www.rbase.com/Developers/Program](http://www.rbase.com/Developers/Program)

R:BASE Technologies, Inc., reserves the right to modify this program if deemed necessary.

# Authorized R:BASE Developer Program

## Application

Application for:  Renewal  New Authorized Developer

Developer's Name (printed): \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Country: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Brief description of your experience and services:

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You may include a check for payment of the annual fee, complete the credit card payment information block below, or call R:BASE Technologies at 724.733.0053 to arrange payment.

Mail to: R:BASE Technologies, Inc.  
Attn: Authorized R:BASE Developer Program  
3935 Old William Penn Highway  
Murrysville, PA 15668-1854 USA

Credit Card payment:

Card Type:  MasterCard  Visa  American Express  Discover

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_

Name on card: \_\_\_\_\_ Billing Address Zip Code: \_\_\_\_\_